



The Undie Run planning committee would like to offer you the opportunity to be a part of this incredible event where proceeds go to the Muscular Dystrophy Association. TATUR will be holding the 2011 Undie Run on May 20th at 7pm in Tulsa, OK.

There are four levels of sponsorship that your company can select from in order to be a part of this spectacular event.

Tidy Whitey Level

Cost : \$150 (monetary or supply donation)

Benefits:

- A VIP Tent at the Undie Run event in a prime location
- Printed name recognition on the event website: <http://www.tatur.org/undierun.html>
- Company flyer/samples etc. can be included in the race packets

Hanes Level:

Cost: \$400 (monetary or supply donation)

Benefits

- All of those listed for Tidy Whitey level
- Company logo on the website & entry forms
- Complementary race entry for 5 individuals or 1 team of 5
- Free Event T-shirts for 10 people

Fruit of the Loom Level

Cost: \$800 (monetary or supply donation)

Benefits:

- All of those listed for Tidy Whitey and Hanes levels
- Opportunity to name and take ownership of one of the two Jello Shot Aid Stations
- Company Banner/Tent at the Aid Station
- Company name and logo located on the race entry forms
- Assign two people of your choice to be a judge for the legs/abs/costume contest
- Company name and logo printed on promotional posters
- Complementary race entry for 10 individuals, 2 teams of 5, or 5 teams of 2
- Free Event T-shirts for 20 people

Presenting Sponsor

Cost: \$1,500 (monetary ony)

Benefits:

- All of those listed for Tidy Whitey, Hanes, Fruit of the Loom levels
- Company logo on banner ad on website, and on all future marketing materials
- Bold name recognition on all future press releases, interviews, newspaper articles etc.
- Company logo on the Start/Finish line banner
- All you can drink beer bracelets for 10 people
- 60 seconds of microphone time before start of both heats.
- VIP Parking & free entries for 10 people into any future Tatur race.

If you or your company is interested in sponsoring the 2011 Undie Run please contact either Brian Hoover at 918-244-6918 or through email at brian@tatur.org or Michelle Sornensen myshellbel@att.net.